

Dr. Stroma Cole is a Reader at the University of Westminster. She combines her academic career with action research and consultancy, and she is co-director of the charity Equality in Tourism, transforming gender relations in destinations and tourism organisations. Stroma is a leading authority on tourism and gender relations.

Stroma has a long history of working on small islands particularly in Indonesia. She is best known for her tourism and water nexus research in Bali a longitudinal action research project. Stroma is an activist researcher critiquing the consequences of tourism development, in particular the overuse of water by hotels and the consequences for local women. She has over 60 publications, is an Associate Editor for Annals of Tourism Research and on the editorial board at Journal of Sustainable Tourism and Tourism Geographies.